



AMBASSADOR LEVEL TEAM INSTRUCTIONS 2016-2017

Ambassador Level Teams must complete the following requirements in order to be eligible to represent all Ambassador Teams at the 2017 Jefferson Awards National Ceremony.

DEMONSTRATE LEADERSHIP, ENGAGE OTHERS IN SERVICE AND REPORT IMPACT:

SIA Ambassador Teams bring leadership skills to their service projects and engage a wide community in supporting their efforts. Your impact is to be both measurable and told in stories.

By Saturday, April 15, 2017, using the online form in SlideRoom link:

<https://jeffersonawards.slideroom.com/#/login/program/34654>.

Answer the questions, track your impact and post your evidence throughout the year.

JUDGE: Appoint 1-2 members of the team to be part of the SIA Regional judging panel.

ADVISE: Put forward 1-2 members to participate in the JAF Think BIG Team.

PLAN AND DELIVER: Participate in the planning and delivery of your region's SIA Fall and Midwinter Leadership conferences as detailed below. Choose at least one option to carry out:

- Coordinate with your Regional Director or Program Manager to plan and run a training session in either the "Working Together as a Team" or "Understanding Leadership" Modules at either the Fall or Midwinter Conference.
- Coordinate and manage a Lead360 Activation event or other service project at either of the conferences, taking full responsibility for organizing, promoting and carrying out the project.

CREATE VIDEO: "SIA Ambassadors: Taking Service to the Next Level"

- a. Be Creative. Be Clear. Be Concise.
- b. Tell a powerful story of the difference you made using both measurable results and experiences. Include the: why, what, when, where and how you made your impact.
- c. 3 minute maximum, include the name and location of your school on the title slide.



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- d. Use **CURRENT** SIA and Jefferson Awards Foundation branding and graphics (provided in the Ambassador Toolkit provided by your Regional Executive Director).
- e. Format the video file in landscape/horizontal format (1080 p setting, if using a video camera). Do **NOT** convert the video file to YouTube or other online video file share.