



Developing a Case For Support – 10 Questions about your project/team

1. Who are we?
2. What do we do?
3. Why are we important?
4. Who are our constituents? (Those we serve and those who help us)
5. What do they bring to us and what do they receive from us?
6. What is our vision for the future? (The problem/need to be solved)
7. How do we plan to achieve that future? (What we are doing about it)
8. What do we need in order to succeed? (Money, goods, help)
9. How will we get it? (Ask for gifts, fundraising event or project)
10. What difference will it make?