



Fundraising Plan - Template

Strategy - EVENT, SALES, or RELATIONSHIP based Fundraising? Briefly describe the plan to raise money this way.	Goals - How much money to plan to raise using each strategy? What other goals can you set for each strategy?	Tactics - What steps are necessary to carry out each strategy?	Timeline - When will each tactic be started and completed?	Who is Responsible - Which team members or other supporters will carry out each tactic?